## 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

| SCHEDULE E)   | PAGE 1 OF 1<br>FOR SE OF FORM 24/48             |
|---|---|
| NAME OF COMMITTE (In Full)  | FEC IDENTIFICATION NUMBER ▼                     |
| American Crossroads   | C C00487363                                     |
| Check If X 24-hour report 48-hour report New report X Amends report filed on 10 23 2012   |   |
| Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA LLC   | e   |
| Mailing Address 66 CANAL CENTER PLAZA STE 555   | 10 23 2012                                      |
| City State Zip Code   |   |
| ALEXANDRIA VA 22314   | 848846.35                                       |
| Purpose of Expenditure MEDIA PLACEMENT  Category/ Type  Office Sou  | Senate District:                                |
| Name of Federal Candidate Supported or Opposed by Expenditure:  JON TESTER  Check On  | President  Support Oppose                       |
| Calendar Year-To-Date Per Election for Office Sought Disbursem 2012   | nent For: Primary General Other (specify)       |
| Full Name (Last, First, Middle Initial) of Payee MCCARTHY HENNINGS MEDIA INC  | e 10 / 23 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y |
| Mailing Address 1850 M STREET NW STE 235  Amo   | ount  |
| City State Zip Code WASHINGTON DC 20036   | 16983.17  |
| Purpose of Expenditure MEDIA PRODUCTION  Category/ Type  Office Sou   |   |
| Name of Federal Candidate Supported or Opposed by Expenditure:  JON TESTER  Check On  | President  De: Support Oppose                   |
| Calendar Year-To-Date Per Election for Office Sought Disbursem 2012   | nent For: Primary General Other (specify)       |
| (a) SUBTOTAL of Itemized Independent Expenditures   | 865829.52                                       |
| (b) SUBTOTAL of Unitemized Independent Expenditures   |   |
| (c) TOTAL Independent Expenditures  | 865829.52                                       |
| Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. |   |
| Caleb Crosby  [Electronically Filed] Date 12  | 06 2012   |
| Signature   |   |